

REGION XII SPOTLIGHT FUTURITY MEETING NOTES



Date: January 10, 2023

Time: 7:40 PM Call to Order

Facilitator: Charles Moseley, President

In Attendance

Charles Moseley

Allison Mehta

John Rannenber

Melissa Bradshaw

Mike Wilson

Danielle Contarino

Mike Haggan

Approval of Minutes

Minutes were bypassed

New Business

- New Secretary: Danielle Contarino
 - Will get in touch with Lindsay Clark for further Spotlight information
- Website Update: Braden
 - The new Spotlight website is easy to use, and the committee is receiving positive feedback from those signing up. Braden was quick to respond to those using the site, even over the holidays.
 - Nomination Increase – Believed to be from the accessibility of the website and the move to the World Equestrian Center.
 - 240 nominated mares (51% increase) as of 1/10
 - 25 additional nominated stallions as of 1/10
 - Late nominations *MAY* need to be input manually to verify cost and eligibility.

- Website Suggestions:
 - Melissa: Move the mare nomination link to a tile
 - Mike W (George Z): If a stallion has already been in the program, instead of re-entering info, they should be able to renew their nomination.
*Clarification: that option is currently available
 - Mike Haggan: Some are not happy that the cost to nominate online using a credit card is different from the cost of sending in a check. Board agrees that this is the cost of doing business online and using credit cards.

- Arabian Horse Times (Deb)
 - A welcome letter was prepared for several new Spotlight Right Holders and Deb is putting them on Spotlight letterhead and getting them in the mail for us.
 - Deb and Melissa will work on advertisement moving forward.
 - Currently working on stallion e-blasts and Facebook posts.

- Stallion Nominations (Mike Wilson)
 - Mike will be working to find new horses that are not yet in the program as well as renewing those who have participated in the past.
 - At Scottsdale, he will focus on horses outside of Region XII.
 - Keep in mind: There were last minute nominations last year as owners realized their stallions were not going to be included in the Spotlight program.

- Spotlight Event at Region XII
 - John Rannenberg is working with Myron Krause on the following:
 - *John suggested the board invite Myron to the next meeting for Q&A.
 - Review a contract for the Veranda and jumbotrons, as well as pricing
 - Confirmed that Myron will be working with Rodney to coordinate/negotiate for this event.
 - There is a possibility of moving the yearling filly class to the start of the Wednesday afternoon session.

- Spotlight Party
 - This year, Spotlight will not be hosting the exhibitors party for Region XII.
 - An area will be roped off for those attending the Spotlight party, and some type of food and beverage will be served.
 - Attendees can reserve a table for the dinner or put a credit card down to receive a paddle for bidding.
 - AHT will organize the videos for Spotlight.
 - There will be no stallion presentations (WEC would have to charge us for the arena)
 - Suggestion:
 - A casual wine and cheese party with a meet and greet with Spotlight stallions. Stallion owners can pay a \$250 fee for ten minutes to present their stallions up close at the Lugano ring. Mike Wilson could host the event.

- John/Allison/Myron/Rodney Business
 - Further discussion regarding the Terrace and Jumbotrons
 - Confirm that WEC does not allow for a corkage fee
 - Find pricing for cash bar without an increased charge for premium liquor
 - Inquire as to whether there is a minimum to meet when purchasing alcohol
 - Suggestion:
 - Could we make a small alcohol purchase and perhaps have a French themed signature cocktail, such as a Kir Royale instead of having a full bar or open wine bottles? Guests can still be given wine bottles in their gift bags at the dinner.

New Business

- Mike Haggan: (3) 2 Year-Old Halter Classes are supported by the \$100 mare nomination fee. Classes are not well attended, averaging 13 horses per year between all three classes.
- Suggestion:
 - Create an amateur class that includes other horses, not just halter horses. The payout for this new class can be from the money used to fund all three classes. Components of the class could include showmanship, part halter, sport horse, etc.
*Note: This class wouldn't run for four years – 2024 announced, 2025 foals born, 2027 horses old enough to participate

Next Meeting

Tuesday, February 7, 2023, 7:30 PM EST

Location: Zoom Meeting

Motion to adjourn was made at 8:50 p.m. and passed unanimously.