

REGION XII SPOTLIGHT FUTURITY MEETING NOTES



Date: February 10, 2023

Time: 7:30 PM Call to Order

Facilitator: Charles Moseley, President

In Attendance

Charles Moseley

Allison Mehta

John Rannenber

Melissa Bradshaw

Mike Wilson

Danielle Contarino

Mike Haggan

Michelle Watson

Mary Scribner

Approval of Minutes

Minutes were bypassed

New Business

- Website Update: Braden
 - The website is still working efficiently, with nominations continuing to come in.
 - Braden will continue to update the committee.
 - The new owners of Trussardi have inquired about enrolling him in the program.
 - Incomplete online nomination:
 - In the case that an individual begins the nomination process for a stallion but does not pay (stops mid-nomination process), their foals (born after the start of the incomplete nomination) cannot be nominated because the process was never completed.

- This was a recent inquiry that the committee faced. Note: the individual was reached out to via email, with no response for over a month. The committee will reach out to him next year to get his horses nominated before the deadline.
 - Committee agrees that if a grace period were to be allowed, it would need to be allowed to all participants.
 - Current Nominations:
 - 241
 - 2 Rollovers
- Payouts
 - Participants will want to know if there will be lower payouts in the future for both English and Western classes.
 - Because of the enrollment over the last three years, the committee expects the payout amounts to increase.
 - The payout for 2023 will be from 2020 (covid). In the next 1-2 years, this amount should increase greatly.
 - Halter class payouts remain stable.
 - If certain monies are not paid due to class being too small to reward the complete amount, the unused funds are rolled over into performance payouts.
- AHT Update (Deb and Melissa)
 - Allison procured artwork for the spotlight program, we will start distributing the week after Scottsdale. The rights to the image have been purchased as well.
 - Jaime Johnson will have a draft of the Spotlight banner going to Scottsdale ready tomorrow (2/11).
 - In the past we modified the banner for whatever advertising we needed. Once we see Jaime's graphics we will likely be able to do this again.
 - Save the Dates going out the first two weeks of March.
 - Payout numbers will be sent out the last two weeks of March.
 - All of March's E-blasts/advertisements will include stallion enrollment.
- Right Holders (Mike Haggan)
 - Mike will send another communication to right holders after Scottsdale (early March).
 - Introducing new right holders
 - Information and updates on stallion nominations
 - Note: we will add a right holders tab to our website. It is no longer visible.
 - Mike will email Braden to ask about this.
- Treasurer Report (Mary Scribner)
 - Mare nominations are figured out. The three that were billed out will become right holders.
 - Spotlight still has 4 rights to sell if we count M. Durini and Royal Arabians as confirmed right holders.
 - The website will share that there are limited slots left on the "right holder opportunity page".
- Stallion Nominations (Mike Wilson)

- Mike will be working to find new horses that are not yet in the program as well as renewing those who have participated in the past.
- At Scottsdale, he will focus on horses outside of Region XII.
- The program, with its perks and benefits, is selling itself.
- Keep in mind: There were last minute nominations last year as owners realized their stallions were not going to be included in the Spotlight program.
- The program is to be limited to 150 stallions.

- Spotlight Event at Region XII (Allison Mehta)
 - Rodney/WEC Ocala
 - \$3,000 for the Veranda
 - Sound System: John R. has spoken to Rodney recently on behalf of Region 12, expressing concerns about the current sound system. WEC is aware of the issue.
 - Auction Equipment (Email this to Rodney and Myron)
 - Podium
 - PA System
 - Jumbotron
 - Tables
 - 2022 - \$1,200 2023 - \$1,250
 - 22 Tables – 6 seats per table
 - Décor for tables purchased
 - Confirmed Tables: Haggans and Moseleys (1), Mary/Magnolia (1), Mike Wilson (2), John Rannenber (1), Talaria (1), Dolorosa (1)
 - Note: When parties split a table, one person is responsible for the whole payment
 - Planning on 175 people in attendance, leaving room for those who did not reserve a table but wish to bid
 - Theme: Gay Paree
 - Budget
 - A budget was sent to the committee earlier in the evening for review.
 - Current budget shows 66 bottles of wine. If possible, can we pay a corkage fee and supply our own? Allison will check with Rodney.
 - Is there a possibility of having WEC partner with a winery that they would like to do a tasting with?
 - Rough Budget – Plans to negotiate prices further
 - Meals: Plated meals at reserved tables, with a small buffet for extra attendees
 - Paddle Purchase
 - For those without a table
 - \$50 covers 2 drink tickets and buffet access for two
 - Checks: Charles will send an email to Laurie Salmi to get needed contact information for sending out checks.

Old Business

- Wine and Cheese Stallion Presentation
 - Ted Carson is presenting Joel Desmarteau's stallion. Possibility of sponsoring under stallion's name. He would be presented last.
 - 6 Stallions – 10 minute presentations
 - Food Budget: \$2,000
 - Title Sponsorship: \$2,000
 - \$300 per stallion entered
 - Roughly 1.5 hour event
 - Wednesday 1.5 hours before the party
 - Opportunity available only to Spotlight Auction stallions

Next Meeting

Tuesday, March 14, 2023, 7:30 PM EST

Location: Zoom Meeting

Motion to adjourn was made at 10:00 p.m. and passed unanimously.