

# REGION XII SPOTLIGHT FUTURITY MEETING NOTES



**Date:** March 14, 2023

**Time:** 7:30 PM Call to Order

**Facilitator:** Charles Moseley, President

## In Attendance

Charles Moseley

Allison Mehta

John Rannenberg

Melissa Bradshaw

Mike Wilson

Danielle Contarino

Mike Haggan

Michelle Watson

Mary Scribner

## Approval of Minutes

Minutes were bypassed

## New Business

- Arabian Horse Times Update
  - Deb has submitted the artwork for Gay Paris, which is up on social media.
  - Spotlight needs to update photos, taken in 2021 that show people wearing masks.
    - Braden will send other photos to Deb.
  - The current stallion count is 29 – Should we extend the deadline by one week to allow more stallions to enroll?
    - The committee needs to check with Deb to ensure we make print deadlines.
    - John Rannenberg will do this.

- Spotlight Letter
  - Charles composed a letter to use in Spotlight's advertising. It will be a single page and include our logo.
    - The committee is to look over the letter and submit any changes.
    - The letter has been submitted to Deb.
  
- Possible Right Holders (Michelle Watson)
  - The Hagale's are interested in purchasing rights.
    - They would like enter stallions (unsure of the number). Paperwork on their English stallions is being completed.
    - Spotlight needs to decide on a price to offer the Hagale's to purchase these rights.
      - The price of \$2,500 was agreed upon.
  
- Stallions
  - Midwest – 5 stallions to enter.
    - Mike Wilson will follow up tomorrow.
  - Not including Sahara, Mike Wilson is pursuing 27-28 stallions. In addition, he has three from his farm to enroll.
  - 7-10 English/Saddleseat stallions
    - Black Daniels
      - Show in the stallion parade (\$300). This will be confirmed with Rob and Tish.
  
- Treasurer Report (Mary Scribner)
  - Mary is pricing out big checks for awards. This includes the cost of having checks for every winner (we would need almost 100 checks).
  - At the least, we will need checks for Champion and Reserve.
  - She is waiting to hear back from the check guy – usually there is an option of a bulk discount.
  - The board may consider printing blank checks where we could write in the year and the dollar amount to save any unused checks for use in the future.
  
- Spotlight Event at Region XII (Allison Mehta)
  - Tables
    - 18 Sold, including Hennessey, John Rannenberg, Talaria, Palmetto, Rene and Morgan Pelzman, Wilson Training Center (2), Lisa G – Kyie Arabians, Southwind, Yvonne, Wendy, Rainmaker, Mary Scribner/Magnolia, Cleo Arabians, Dolorosa, Barta, Alberti
    - No's: Conway, Merino
    - John will reach out to Hagale
    - If we sell all of the tables we are at \$27,500
    - Platters of Hors d'oeuvres will be on each sponsors table
    - Hosted bar – with bartenders, first hour
    - Total comes to roughly \$16,000.
      - Allison does not have all of the figures from Rodney yet.

## Old Business

- Wine and Cheese Stallion Presentation
  - Starts at 3:30
  - Consider bypassing alcoholic beverages since people will be drinking at the auction.
  - Ted approached Joel about Mystique sponsoring. Joel wanted further details.
    - \$2,000 for the title sponsorship
    - Sponsoring stallion to be presented last and for the longest amount of time
  - Cost to utilize space for the presentation is already covered under the Region 12 rental arrangement.
  - Interested: Trussardi, Zarev, Valor, Ovation, Black Daniels
- Late Entries
  - The board recognizes that late entries into the auction can create an issue with reporting/accounting. If a stallion enters at the last minute, they will not be turned away. The spotlight program needs a system for entering last minute stallions to make the process run smoothly.

## Next Meeting

Tuesday, 4, 2023, 7:30 PM EST

Location: Zoom Meeting

Motion to adjourn was made at 10 p.m. and passed unanimously.