

REGION XII SPOTLIGHT FUTURITY MEETING NOTES



Date: February 6, 2024

Time: 7:00 PM Call to Order

Facilitator: Charles Moseley, President

In Attendance

Charles Moseley

Allison Mehta

Melissa Bradshaw

Danielle Contarino

Mike Haggan

John Rannenber

Mary Scribner

Mike Wilson

Braden Davidson

Approval of Minutes

Reading of Minutes Suspended – Melissa Bradshaw made motion, Allison Mehta second, passed unanimously

Old Business

- Financials – Mary Scribner
 - Renee Pelzman Outstanding Balance
 - Mary will send invoice to Charles and he will follow up with Renee
 - Items to Be Paid
 - Invoice from Arabian Horse Times
 - Bill from Attorney (reviewed Spotlight contract)
 - Black Daniels

- Horse has transferred ownership since the auction. Melissa will confirm with Rob Bick to see who we send the check to.
 - KM Bugatti
 - Due to a phone mix-up, Bugatti did not have a bidder.
 - Mike Wilson has a buyer.
- Allowing Stallions in Spotlight as “Non-Auction” Stallions (cannot be bid on)
 - Mike Wilson is working to find out how AWPA conducts this currently.
 - Concern was voiced that it may not be the time to add this option to Spotlight, especially with the launch of the Half-Arabian program.
 - MOTION MADE – Allison Mehta: Table discussion of the “Non-Auction” Stallion Option until next year
 - Second: John Rannenbergs
 - All in Favor – Passed Unanimously
 - Note: Mike Wilson will research further and report back so that the committee can fully consider this option next year.
- Advertising and Promotion – Braden Davidson
 - Spotlight’s double-page spread has been run in the Arabian Horse Times.
 - The Spotlight double-sided flyer has been printed and shipped to Scottsdale to be handed out at the show and placed on tables.
 - E-Blasts for 2024 Stallion Nominations
 - Have not gone out yet. E-Blasts are heavily circulated during the Scottsdale show, making Spotlight E-Blasts easy to miss. They will ramp up once the show concludes, especially at the beginning of March.
 - Scottsdale
 - Committee members will be present to talk about the program face-to-face, encouraging stallion nominations.
 - The Spotlight banner will be going up in the International Ring.
 - 2023 Mare Nomination List
 - The list has been sent out. If approved, the list will be posted on the Spotlight website.
 - Over 314 nominated
 - 214-218 PB mares
 - Roughly 90 Half-Arabians
 - 75% of the Half-Arabian nominations are \$350 in-utero nominations

New Business

- Stallions
 - 40 nominated (all on the website)
 - These stallions have been included in the advertisement recently run by Spotlight.
- Auction
 - Allison is working on the preparations for the party. Items have been ordered for the tables. Prices are yet to be negotiated with the World Equestrian Center, as it’s too early.
 - Party will remain on the terrace.

- Planning to contact Rodney at WEC to see if they will honor last year's prices.
 - No platters on this year's tables. Lines should not be too long since the exhibitor's party is not combined.
 - Allison has two committed tables. Mike Wilson also needs at least one table.
- Charles Updates
 - Myron recently contacted Charles regarding running of the Calcutta and yearling classes. He asked that Allison coordinate the purchase of food through Laurie Salmi. Region 12 will likely have their exhibitor's party at the same time as Spotlight's auction. Laurie believes that we can save money if we purchase our food together.
 - AWPA Trainer of Distinction Winners
 - Spotlight would like to have Stallion of Distinction, Breeder of Distinction, and Handler of Distinction awards.
 - Mike Wilson would be willing to sponsor an Amateur handler award.
 - Melissa Bradshaw will come back to the board with a proposal.

Next Meeting

Tuesday, March 5, 2024, 7:00 PM EST

Location: Zoom Meeting

Motion to adjourn was made at 7:52 p.m. and passed unanimously.