REGION XII SPOTLIGHT FUTURITY MEETING NOTES

Date: May 22, 2024
Time: 7:00 PM EST Call to Order
Facilitator: Charles Moseley, President

In Attendance

Charles Moseley

Allison Mehta

Melissa Bradshaw

Danielle Contarino

John Rannenberg

Mary Scribner

Mike Wilson

Michelle Watson

Braden Davidson

Approval of Minutes

Minutes Bypassed

Old Business

- 2024 Spotlight Auction Recap
  - Audio
    - There were some challenges with the audio, but once they were managed the event flowed quite well.
  - Stallion Line-Up
    - The committee reviewed the stallions that were added and taken away from this year's auction. The quality of those stallions brought many enthusiastic bidders.

- Dinner
  - Roughly 12-18 of the plates that Spotlight purchased were not used. Still, Spotlight was charged for additional plates (visitors who did not have a table but still took plates).
- Schedule
  - Sport Horse ran late, costing bidders and volunteers.
- Half Arabian
  - Spotlight participants are excited about the Half Arabian program.
  - Melissa received calls before, during, and after the show from people who did not know about the program.
  - Melissa suggested reopening the nominations as they were between 12/31/23.
    - The prize money is still from donated funds at this point, so Spotlight should still have some financial wiggle room.
    - MOTION MADE (Melissa Bradshaw)
      - Extend Half-Arabian futurity enrollment Spotlight incentive until 12/31/24.
      - Second – Michelle Watson
      - Passed Unanimously

New Business

- Next Year's Auction
  - It was questioned if the auction should go straight to online bidding.
    - The overall opinion is that the live Spotlight auction needs to remain, but we need to find avenues to make the auction available to those who cannot be at the auction in person.
    - People still want the live auction. It promotes the lifestyle of Arabian horse enthusiasts, builds a fun competitive environment, and gives fellow enthusiasts a chance to see each other.
  - Event Timing
    - Laurie S (R12 Director) suggests moving the auction to Tuesday.
    - Melissa suggested moving the auction back to Thursdays.
  - "Double Down" On the Party
    - It should be more exclusive to go live at the party
    - "It's a race to be in the spotlight showdown"
      - Only the top stallions would go live
    - The committee is cautious about losing people in the live auction and will continue to put money and effort into the components that continue to work.
    - There will be no yearling auction classes during the party.
    - Participants with tables will be given wristbands for food and drinks.
  - Calcutta
    - Consider changing from western to hunter
    - Run the auction and then the class
- Election
  - Mike Wilson is coming up for re-election. Charles will send out a letter explaining who is running.

Next Meeting

A motion was passed to end the meeting 9:00 PM EST.

Next Meeting: Second Tuesday of June 2024